



Contact Details

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Personal Details

Name
Mrs Julia Large (nee White)

Current Position
Senior Creative Designer

Company
Pharma Dynamics

Nationality
South African

JULIA Natasha LARGE - Curriculum Vitae May 2014

Highest Qualifications

- BAFA (see details below)
 - Diploma DTP and Multimedia
 - Diploma Graphic Fine Art & Design
- Awards:**
Graduated Cum Laude - University of Stellenbosch
Top Design Student - Concept Interactive

Career Details:

Current Position Senior designer / art director
Career Level Senior / Supervisory
Main Skills Graphic design & conceptualization / creative direction.
Corporate branding, BTL advertising, print, web design & development.
Multimedia video presentations.
Fine art and illustration.

Computer Skills Apple Mac - Adobe CS5 and 6:
Illustrator, Indesign and Photoshop, Dreamweaver,
Basic Flash, After Effects, Premier Pro.
Freehand, Acrobat, MS Word.

Responsibilities Art Direction: Company product branding; printed and digital/web marketing material for the marketing department.
• BTL and ATL
• Product packaging design
• POS
• Product web site design and development
• Multimedia video presentation: create and develop product launch presentations using After Effects CS 5 and Premier Pro.
• Supervising and mentoring a junior designer

Education – Secondary Schooling

Matric Pretoria School of Art, Ballet, Music, Drama
Subjects English, Afrikaans, Math, French, Fine Art, Graphic Art

Education – Tertiary

Qualification **DTP and Multimedia Diploma (2000)**
Institution Concept Interactive College
Subjects Quark, Freehand, Photoshop, Flash, Dreamweaver, Sound Edit, Premier, Director.

Qualification **Bachelor of Fine Art (1993)**
Institution Stellenbosch University
Subjects Design and Technology, History of Art
Additional Info Graduated with distinction

Qualification **Graphic Design & Fine Art Diploma (1985)**
Institution Pretoria Technikon
Subjects Graphic Design, Photography, Drawing, Print making, Jewellery Design.

Career History

Period June 2010 – Current
Position Senior Graphic Designer
Company Pharma Dynamics
Contact Mariska Fouché (Marketing Manager) 021 707 7004

Period October 2006 – May 2010
Position Independant Senior Designer - Owner
Company Studio 216

Period September 2003 – September 2006
Position Senior Designer
Company Colourworks (Design, Marketing and Events)
Contact Lesley Waterkeyn (Director) www.colourworks.co.za

Period March 2001 – September 2003
Position Mid level Graphic Designer
Company DTP Concepts (Woolworths)

Period January 1995 – August 1998
Position Partner in Jewellery Design Company

Period January 1988 – December 1989
Position Graphic Designer and Design Studio Manager
Company Freeline Design (screen printers)